# **Market Survey Capability Assessment**

TITLE: Digital Drafting Services for Visual Flight Rule (VFR) Aeronautical Charts

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REGION: Aeronautical Center (AMQ)

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DATE: March 11, 2009 EXPIRES: March 31, 2009

In accordance with Federal Aviation Administration Acquisition Management System (AMS) Policy 3.2.2.4 and AMS Policy 3.2.1.2.1 - this announcement is to conduct a Market Survey for the purpose of soliciting statements of interest and capabilities from interested vendors. The FAA is seeking interested sources that are capable of providing Digital Drafting Services for Visual Flight Rule (VFR) Aeronautical Charts to the FAA. It is contemplated that this requirement will be competed under full and open competitive procedures.

At this time the nature of the competition has not been determined. The FAA may decide to do a full and open competition or set aside all or part of the procurement for small businesses, service-disabled veteran-owned small businesses or eligible socially and economically disadvantaged businesses that are certified by the SBA for participation in the SBA's 8(a) Program.

The Principal North American Industry Classification System (NAICS) size standard code for this requirement is 541511, Administrative Management and General Management Consulting Services, with a size standard of \$25.0 million.

The FAA intends to have a resultant contract in place in 2009. All responses (one per company) are to be provided on company letterhead and limited to a total of 20 typewritten pages. No type font less than 11 point may be used.

The anticipated contract period is five (5) years.

#### **BACKGROUND:**

The mission of the Federal Aviation Administration (FAA), Aviation System Standards (AJW-3), Visual Charts& Airport Mapping (VCAM) is to provide charting support to the FAA's National Airspace System (NAS). This charting support provides the basis for civilian and military navigation in the conterminous United States, Alaska, Hawaii, Guam, and the Caribbean-Gulf of Mexico areas. The charts produced by NACG are significant elements in maintaining safety for the NAS.

#### **PURPOSE:**

This market survey is to provide information for the FAA to consider in choosing the method and type of procurement competition – full and open; limited; or sole source. This market survey will also be used to capture commercial practices for these types of services to aid in the development of this requirement. The failure to obtain adequate and appropriate SBA 8(a) or other small business participation may result in a determination to conduct this procurement under other competitive procedures.

The FAA requires the following information from interested small businesses, service-disabled veteran-owned small businesses or eligible socially and economically disadvantaged businesses that are certified by the Small Business Administration (SBA) for participation in the SBA's 8(a) Program.

In order to make this determination the FAA requires the following information from interested vendors:

#### **CAPABILITY STATEMENT:**

All responders must provide a Capability Statement that addresses the following (in order):

- a. Type of services provided by your firm.
- b. Size and type of services provided under previous contracts for Digital Drafting Services for Visual Flight Rule (VFR) Aeronautical Charts that are similar in scope. Provide detailed information and past performance information for at least three (3) previous contracts including program title, customer name, project dates, project value, customer point of contact, and description of work performed.
- c. Demonstrate experience/capability for the requirements described in the attached Draft Statement of Work (SOW).
- d. Labor categories will be added to the final SOW. It is anticipated that the contract will require a Supervisor and sufficient support to complete the requirements of this SOW. Please provide your firms recommendation for the labor category that this level of work should be considered. See attached wage determination.
- e. In regards to pricing these services, describe how your firm prices the requirements set forth in the draft SOW. For example, do you use Firm-Fixed Prices for all of the services? Cost Reimbursable? What do you see as most advantageous way to price these services that would make the administration of

the contract less complex? Provide cost and schedule management controls to be used in the performance of the contract.

f. Business Size: Large, small, or SDVOSB or 8(a).

# MANDATORY REQUIREMENTS FOR EXPRESSION OF INTEREST:

In order to be considered responsive, organizations expressing interest in this matter must provide the following:

- a. Capability Statement (as defined above)
- b. Completed Business Declaration Form
- c. Copy of SBA 8(a) Certification Form (if applicable)

## **SUBMISSION FORMAT:**

Format	<b>Quantity</b>	Address
Electronic	1 set	gilbert.park@faa.gov
Hard copy	1 original	Gilbert Park/AMQ-310 6500 S. MacArthur Blvd MPB, Room 313 Oklahoma City, OK 73169

**NOTES:** The electronic submission and the hard copies must be identical. Submissions must not exceed 20 pages in length. The electronic submission should be in either Microsoft WORD format or portable document format (pdf). Also, please note that the FAA e-mail server restricts file size to 10MB per mail, therefore, responses may have to be submitted in more that one e-mail in order to be received.

The services identified in the Draft SOW are to be continued throughout the period of performance of the procurement.

This market survey is for informational purposes only and shall not be construed as a commitment or a promise to contract by the Government.

All Submissions must be received by 4:00 p.m. Central Standard Time on March 31, 2009. Electronic submissions are to be sent to <a href="mailto:gilbert.park@faa.gov">gilbert.park@faa.gov</a> in MS Office or PDF format. For questions, requests for additional information, etc. regarding this market survey, contact Gilbert Park, Contract Specialist, via E-mail: <a href="mailto:gilbert.park@faa.gov">gilbert.park@faa.gov</a>. Submission must include company Point(s) of

Contact, telephone number(s), FAX number(s), E-mail address (es) (if available), and mailing address. \*\*No telephone calls will be accepted. Please submit questions through E-mail to gilbert.park@faa.gov.

All costs associated with the preparation or submission of responses is the responsibility of the potential source. The Government will not pay for any information received or costs incurred in preparing the response to the market survey. Therefore any cost associated with the market survey submission is solely at the interested vendor's expense.

## **ADDITIONAL INFORMATION:**

This announcement is not intended to guarantee procurement of the services, and shall not be construed as a commitment by the Government to enter into a contract. The Government is not liable for costs associated with the preparation, submittal of inquiries or responses for this announcement and will not reimburse any firm for cost incurred in responding to this public announcement. Responses will not be returned. Since this is a sources sought announcement, no evaluation letters and/or results will be issued to the respondents. No telephone inquiries will be accepted. No solicitation exists at this time. If a solicitation is issued, it will be synopsized on the FAA's Contract Opportunities web page. It is the offeror's responsibility to monitor this site for the release of the solicitation.

Please note that the following is for informational purposes: Attention Minority, Women-Owned and Disadvantaged Business Enterprises: DOT, Office of Small and Disadvantaged Business Utilization, has a program to assist small businesses, small businesses owned and controlled by socially and economically disadvantaged individuals, and women-owned concerns to acquire short-term working capital assistance for transportation-related contracts. Loans are available under the DOT Short Term Lending Program (STLP) at prime interest rates to provide accounts receivable financing. The maximum line of credit is \$750,000. For further information and applicable forms concerning STLP, call the OSDBU at (800) 532-1169.